

KURIKULUM KPT-MB 2023
PROGRAM STUDI MANAJEMEN

No	Kode MK	Nama MK	SKS	MK Prasyarat	SIFAT MK	
					Teori	Praktek
Semester 1						
1	184011	Agama	2		2	
2	184012	Pancasila	2		2	
3	184013	Bahasa Indonesia	2		2	
4	184014	Pendidikan Anti Korupsi	3		3	
5	184015	Kewirausahaan I	2		2	
6	211001	Business and Management	3		3	
7	211002	Design Thinking in Business	3		3	
8	211003	Microeconomics	3		3	
Total SKS			20			
Semester 2						
1	184016	Kewarganegaraan	2		2	
2	184017	Bahasa Inggris	2		2	
3	184018	Kewirausahaan II	2	Kewirausahaan 1	1	1
4	184019	Sistem dan Data Digital	2		2	
5	211004	Human Resources Management (HRM)	3	Business and Management	3	
6	211005	Macroeconomics	3	Microeconomics	3	
7	211006	Accounting For Business	3		2	1
8	211007	Mathematics For Business	3		3	
Total SKS			20			
Semester 3						
1	211008	Marketing Management	3	Business and Management	3	
2	211009	Organizational Behavior	3	HRM	3	
3	211010	Business Communication	3		3	
4	211011	Financial Management	3	Business and Management	2	1
5	211012	Operational Management	3	Business and Management	2	1
6	211013	Statistic For Business	3	Mathematics For Business	2	1
7	211014	Business Environtment	3		3	
8	211015	Leadership	3	HRM	3	
Total SKS			24			

Semester 4						
1	211017	Management Information System	3	Sistem dan Data Digital	3	
2	211018	Supply Chain Management	3	Operational Management	2	1
3	211019	Financial Technology	3	Financial Management	3	
4	212207	Analysis Investment For Business	3	Financial Management	2	1
5	211031	Business Ethics	3		3	
6	212203	Business Planning and Feasibility	3	Kewirausahaan II	2	1
7	212302	Consumer Behavior	3	Marketing Management	2	1
8	231111	Digital Transformation & Business Analytcs	3	Sistem dan Data Digital	2	1
Total SKS			24			
Semester 5						
1	211020	Strategic Management	3		3	
2	211021	Customer Relationship Management	3	Consumer Behavior	3	
3	211022	Managerial Economic	3		3	
4	211023	Risk Management	3		2	1
5	211024	Business Law	2		2	
6	211025	Taxation	2		2	
7	211028	Research Methodology	3	Statistic For Business	2	1
8	231112	Cross Cultural Understanding	3		3	
9	18150	Community Service	2	- Minimum 70 credits		2
Total SKS			24			
Semester 6						
1	211026	Business Negotiation Strategy	3	Business Communication	3	
2	211027	Sustainable Business	3		3	
3	211029	Seminar Management	3	Research Methodology	2	1
4	212106	Digital Business	3	- Sistem dan Data Digital - Kewirausahaan II	2	1
5	212202	Budgeting	3		2	1
6	213211	International Business	3		3	
7		Concentration: Core*	3		3	

8		Internship	2	- Community Service - Minimum 80 credits		2
Total SKS			23			
Semester 7						
1		Concentration: Elective** Lokakarya/Sertifikasi/Seminar	3		3	
Semester 8						
1	211030	Undergraduated Thesis	6	- Community Service - Internship - Research Methodology - Seminar Management		6
Total SKS			144		119	25

CORE: ENTREPRENEURSHIP

1	231113	Creative Business Startup*	3
2	213222	Small Medium Enterprising (SMEs)**	3
3	213213	Export Import Management	3
4	213323	Inovation Management**	3
5	213221	Local Family Business**	3

CORE: MARKETING MANAGEMENT

1	213326	Marketing Research*	3
2	212307	Digital and Social Media Marketing**	3
3	213327	Global Marketing Management **	3
4	213328	Global Consumer Behavior**	3
5	213329	Business Retail Management**	3

CORE: HUMAN RESOURCES MANAGEMENT

1	213330	Strategic Human Resources Management*	3
2	213331	International Corporate Culture**	3
3	213332	Global Human Resource Management **	3
4	213322	Management Of Change	3
5	213333	Conflict Management**	3

CORE: FINANCIAL MANAGEMENT

1	213334	International Financial Management *	3
2	213335	Capital Market**	3
3	213336	Financial Risk Management**	3
4	213337	Corporate Finance**	3
5	231114	Banking and Other Financial Institutions**	3